A GLOBAL FLAGSHIP OPPORTUNITY WORTHY OF YOUR BRAND.

663 Mag Mile is a towering presence located on the best corner of the best block along North Michigan Avenue — one the world’s greatest shopping streets. This is a chance that comes along once in a lifetime. This is the home you have been searching for.

A BLANK SLATE FOR YOUR BRAND.
663 MAG MILE FACTS:

100FT + VERTICAL BRANDING

50K + PEDESTRIANS PASS 663 DAILY

62K + DAILY VEHICLES

180FT OF LINEAR FRONTAGE
### Chicago Facts:

<table>
<thead>
<tr>
<th>2015 Retail Sales</th>
<th>50 Million Visitors in 2015 to Chicago</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25.5 Billion</td>
<td>50 Million</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Average HH Income in ¼ Mile of 663</th>
<th>29,000 hotel rooms on MAG Mile</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150,000+</td>
<td>29,000+</td>
</tr>
</tbody>
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**Superior Street**

- **Water Works Cultural Center**
- **Lookingglass Theatre Company**

**663 MAG MILE**

- **Chicago Avenue**
  - American Girl
  - Aldo
  - White House Black Market
  - Akira
- **Pearson Street**
  - Banana Republic
- **NORTH MICHIGAN AVENUE**
  - **Verizon**
  - **H&M**
  - **Uniqlo**
  - **Loyola University Chicago**
  - **Hershey’s**
  - **Bottega Veneta**
  - **Giorgio Armani**
  - **The Peninsula**
  - **Tiffany & Co.**
- **Superior Street**
  - **Disney**
  - **Walgreens**
  - **Neiman Marcus**
  - **Ermenegildo Zegna**
- **Huron Street**
  - **Brooks Brothers**
  - **Stuart Weitzman**
  - **Citi**
  - **Allen Edmonds**
- **Erie Street**
  - **Salvatore Ferragamo**
  - **Tumi**
  - **Ermengildo Zegna**
- **Ontario Street**
  - **COACH**
  - **Aldo**
  - **Chase**
  - **Sephora (Future)**
- **Ohio Street**
  - **Gap**
  - **Tourbillion**
  - **Allen Edmonds**
  - **La Perla**
  - **UGG (Future)**
- **Grand Avenue**
  - **Starbucks**
  - **InterContinental Hotel**
  - **Michael Jordan’s Steak House**
- **Illinois Street**
  - **Starbucks**
  - **Charles Schwab**
  - **Chicago Tribune**

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**CHICAGO TRIBUNE**

- **Argo Tea**
- **Dylan’s Candy Bar**
- **Michael Jordan’s Steak House**
- **InterContinental Hotel**
- **Starbucks**
- **La Perla**
- **Citi**
- **Allen Edmonds**
- **Gap**
- **Tourbillion**
- **Allen Edmonds**
- **La Perla**
- **UGG (Future)**